## LECTURE 3: CLASSIC ML: LINEAR MODELS

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## OVERVIEW OF THE COURSE

Lecture 1: General course information, CRISP-DM methodology
Lecture 2: Supervised learning/unsupervised learning. Classification/regression problems. Accuracy metrics (precision, recall, ROC-AUC scores). Concept of loss functions, overfitting / underfitting
Lecture 3: Classical ML: Linear regression, logistic regression, support vector machine
Lecture 4: Classical ML: Decision trees, random forests, boosting.
Lecture 5: Classical ML: Dimensionality reduction: linear, non-linear methods.
Lecture 6: Classical ML: Clustering methods
Lecture 7: Basic neural networks
Lecture 8: Scalable algorithms

## RECAP OF LECTURE 2

- Supervised learning/unsupervised learning.
- Classification/regression problems. Accuracy metrics
(precision, recall, ROC-AUC scores)
- Concept of loss functions
- Overfitting / underfitting


## PLAN OF LECTURE 3

- Linear regression
- Logistic regression
- Support vector machine
- Kernel trick


## ‘CLASSICAL MACHINE LEARNING’

In the upcoming lectures, I will cover what is referred to as classical machine learning,

The term 'classic' is an opposite to the more modern deep-learning based methods.

Most basic model in machine learning is a 'linear model'. However, those model can be quite complicated, as we will see.

## RECAP: SUPERVISED LEARNING

We are given the training set $\left\{x_{i}, y_{i}\right\}, \quad i=1, \ldots, M$ and we are trying to fit the model

$$
\hat{y}_{i}=f\left(x_{i}, \theta\right) \approx y_{i}
$$

What is the model we can imagine?

## LINEAR MODEL

How to parametrize the function $y=f(x, \theta)$ ?
Of course, it depends on the application!
Simplest model is the linear model
$f(x, \theta)=\sum_{j=1}^{n} \theta_{j} f_{j}(x)$ for regression
$f(x, \theta)=\operatorname{sign}\left(\sum_{j=1}^{n} \theta_{j} f_{j}(x)\right)$ for classification


Here $f_{j}(x)$ are certain known functions

## LINEAR REGRESSION MODEL (2)

The choice of functions is very important.

For example, consider the same data, but different features (quadratic model vs model with a sine function)

$$
\begin{aligned}
& X=Y=\mathbb{R}, \quad l=200, \quad n=3, \text { features: } \\
& \left\{x, x^{2}, 1\right\}, \text { or }\{x, \sin x, 1\}
\end{aligned}
$$



It is not very easy to understand, which model is better in this case.

## LINEAR MODEL FOR BINARY CLASSIFICATION

In binary classification, we need to separate blue points from orange points using a linear function $f(x, \theta)$

This function has to be $>0$ for class 1 (orange) and $<0$ for class 0

The set $f(x)=0$ is called decision boundary


In linear classification, $f$ is given a linear function of parameters $\theta$.

## SIGMOID FUNCTION (1)

As a loss function, one can use the empirical risk, given as the number of correct predictions.

The problem with such loss is that it is difficult to optimize.

Instead, there are several approaches, the simplest one is to replace a sign function with a smoothed version.

The standard approach uses the sigmoid function

$$
\sigma(\hat{y})=\frac{1}{1+e^{-\hat{y}}}
$$



## SIGMOID FUNCTION (2)

The linear model predicts the score function
$\hat{y}=f(x, \theta)$
Then, it is put into the sigmoid function
$\sigma(\hat{y})=\frac{1}{1+e^{-\hat{y}}}$
and we get the value from $[0,1]$ which is interpreted as a probability of predicting class 1.
I.e if y is negative, $\sigma(y)<\frac{1}{2}$, if $y$ is positive, then $\sigma(y)>\frac{1}{2}$


## BINARY CROSS-ENTROPY

The linear model predicts the score function
$\hat{y}=f(x, \theta)$
Then, it is put into the sigmoid function
$\sigma(\hat{y})=\frac{1}{1+e^{-\hat{y}}}$
For class 1, we need to maximize $\sigma(\hat{y})$;
For class 0 , we need to maximize $1-\sigma(\hat{y})$
Typically, instead of probability, the logarithm of probability is considered, so we maximize

$$
l(y, \hat{y})=y \log \sigma(\hat{y})+(1-y) \log (1-\sigma(\hat{y}))
$$



Here $y$ is the label ( 0 or 1 ) and $\sigma(\hat{y})$ is the predicted probability

## BINARY CROSS ENTROPY (OR LOGISTIC) LOSS

The final loss is updated by summing all of the individual losses:

$$
J(\theta)=-\sum_{i=1}^{N} y_{i} \log \left(\sigma\left(\hat{y}_{i}\right)\right)+\left(1-y_{i}\right) \log \left(1-\sigma\left(\hat{y}_{i}\right)\right) \rightarrow \min
$$

Note the minus on the left!
Now we are left with optimization problem with respect to the parameters $\theta$ of the linear model for $\hat{y}$
$\hat{y}=\sum_{j=1}^{n} f_{j}(x) \theta_{j}$
There is no explicit formula, but it can be shown, that this is a convex optimization with respect to $\theta$

## GRADIENT DESCENT

One can use gradient descent or stochastic gradient descent to update parameters.

In its simplest form, the update is

$$
\theta:=\theta-\alpha \frac{\partial J}{\partial \theta}
$$

One can evaluate the gradients very efficiently.


In the stochastic gradient descent, we only use a few examples at each update.

For convex optimization, most of the results on convergence and optimal methods are well known.

## LINEAR MODEL FOR MULTI-CLASS CLASSIFICATION

Consider multi class classification with K classes.
Then, instead of predicting the probability of class
1 , we predict the probabilities of K classes
simulatenously.

The model predicts K scores (vector $\hat{y}$ ). In order for them to be interpreted as probabilities, they need to be:
a) non-negative

$$
\begin{gathered}
\hat{y}=f(x, \theta), \quad p=\operatorname{softmax}(\hat{\mathrm{y}}) \\
p_{i}=\frac{e^{\hat{y}_{i}}}{\sum_{j=1}^{K} e^{\hat{y}_{j}}}
\end{gathered}
$$

b) sum up to one

This can be achieved by taking exponent and dividing by sum - softmax operation

## CROSS-ENTROPY LOSS

The generalization of binary cross-entropy to cross entropy is done straightforwardly:

We maximize the probability of the true class!

$$
\begin{gathered}
\hat{y}=f(x, \theta), \quad p=\operatorname{softmax}(\hat{\mathrm{y}}) \\
p_{i}=\frac{e^{\hat{y}_{i}}}{\sum_{j=1}^{K} e^{\hat{y}_{j}}}
\end{gathered}
$$

Let $y_{i}$ be the one-hot encoding of the label (vector of length $K$ ).

Then, $l(y, \hat{y})=\sum_{i} y_{i} \log p_{i} \rightarrow \max$
Question for understanding: what happens if $\mathrm{K}=2$ ?

## MULTINOMIAL LOGISTIC REGRESSION: SUMMARY

We can use linear mapping + one-hot encoding + cross-entropy loss.

For a linear model, the problem is still convex

Can be solved by optimization techniques for convex problems.

In practice, often run stochastic gradient descent


Instead of one decision boundary, we have many!

## LINEAR MODEL FOR CLASSIFICATION: SUPPORT VECTOR MACHINE

For linear support vector machine we want to find a separating hyperplane for two classes.


## LINEAR MODEL FOR CLASSIFICATION: SUPPORT VECTOR MACHINE

For linear support vector machine we want to find a separating hyperplane for two classes.

Consider 2D case.

A lot of possible solutions for $a, b, c$

Support vector is an element of the training set that would change position of the hyperplane if removed.

Support Vectors: Input vectors that just touch the boundary of the margin (street) - circled below, there are 3 of them (or, rather, the 'tips' of the vectors


## LINEAR MODEL FOR CLASSIFICATION: SUPPORT VECTOR MACHINE

Define hyperplanes such that

$$
\begin{aligned}
& \left(w, x_{\mathrm{i}}\right)+b \geq+1 \text { when } y_{\mathrm{i}}=+1 \\
& \left(w, x_{\mathrm{i}}\right)+b \leq-1 \text { when } y_{\mathrm{i}}=-1
\end{aligned}
$$

The plane $H_{0}$ is the median in-between, where

$$
(w, x)+b=0
$$



## MAXIMIZING THE MARGIN

We want a classifier (=linear separator) with as big margin, as possible.

The distance between a point $\left(x_{0}, y_{0}\right)$ and a line $A x+B y+c$ is (elementary geometry)
$\frac{\left|A x_{0}+B y_{0}+c\right|}{\sqrt{A^{2}+B^{2}}}$

So the distance between $H_{0}$ and $H_{1}$ is
$\frac{1}{\|w\|}$ and the total distance between $H_{1}$ and $H_{2}$ is
$\frac{2}{\|w\|}$


To maximize the margin, we need to minimize $\|w\|$

## SVM LOSS FUNCTION

The final loss function for SVM has the form

$$
1 / 2\|w\|^{2}+C \sum_{i}\left(\max \left(0,1-y_{i}\left(w^{T} x_{i}+b\right)\right) \rightarrow \min \right.
$$

Where $C$ is the regularization parameter which controls the misclassification (indeed, if the two sets are not separable, we need to regularize

The problem is convex, but non-smooth.

Also, we only have scalar products of $\left(w, x_{i}\right)$ in this formulation!


## GOING FROM LINEAR MODEL TO NON-LINEAR MODEL

What happens, if the data is not linearly separable?

## Linear vs. nonlinear problems

Linear decision boundary can not split the data into two classes.

We need to use non-linear decision boundary.


Question: How we can do that, while still leaving model linear?

## HIGH-DIMENSIONAL FEATURE MAP

Lets get back to the start of the lecture, where we considered the following function:
$f(x, \theta)=\sum_{j=1}^{n} \theta_{j} f_{j}(x)$
We can say that instead of features $x$ we use features $f_{1}(x), f_{2}(x) \ldots, f_{n}(x)$
With such features, the dataset can become
 linearly separable!
However, if n is large, linear classification becomes more and more complicated.

Here where kernel trick emerges.

## KERNEL TRICK

Instead of working with explicit feature map
$\left[g\left(x_{i}\right)\right]_{j}=f_{j}\left(x_{i}\right)$ (we will need to store n coefficients then)

We can work with scalar products

$$
\left(g\left(x_{i}\right), g\left(x_{k}\right)\right)=K\left(x_{i}, x_{k}\right)
$$

It can be shown, that all of the loss functions can be written in terms of the kernel function, we don't need the explicit feature map!

## HOW WE CAN TRANSFORM THE PROBLEM

This is called the primal problem (only for the linearly separable data!!!! )
$\underset{w, w_{0}}{\operatorname{minimize}} \frac{1}{2}\|\boldsymbol{w}\|_{2}^{2}$
subject to $y_{j}\left(\boldsymbol{w}^{T} \boldsymbol{x}_{j}+w_{0}\right) \geq 1, \quad j=1, \ldots, N$.
It can be shown, that it can be reformulated as a dual problem (highly non-trivial derivation!, see https:// engineering.purdue.edu/ChanGroup/ECE595/files/Lecture20 SVM2.pdf)
$\underset{\lambda \geq 0}{\operatorname{maximize}}-\frac{1}{2} \sum_{i=1}^{N} \sum_{j=1}^{N} \lambda_{i} \lambda_{j} y_{i} y_{j} x_{i}^{T} x_{j}+\sum_{j=1}^{N} \lambda_{j}$
subject to $\sum^{N} \lambda_{j} y_{j}=0$.
$w^{*}=\sum_{j \in \mathscr{V}} \lambda_{j} y_{j} x_{j}$ where $\mathscr{V}$ is the set of non-zeros in $\lambda$

## FINALLY! KERNEL TRICK!

$\underset{\lambda \geq 0}{\operatorname{maximize}}-\frac{1}{2} \sum_{i=1}^{N} \sum_{j=1}^{N} \lambda_{i} \lambda_{j} y_{i} y_{j} x_{i}^{T} x_{j}+\sum_{j=1}^{N} \lambda_{j}$
subject to $\sum^{N} \lambda_{j} y_{j}=0$.
We can replace $x_{i}^{\top} x_{j}$ with $K\left(x_{i}, x_{j}\right)$ and get the non-linear SVM.

Question: How to get the decision boundary from $\lambda$ ?

## STANDARD KERNELS

Kernel function $K(x, y)$ has to be positive definite (generalization of positive definite matrices)

$$
\sum_{i=1}^{n} \sum_{j=1}^{n} c_{i} c_{j} K\left(x_{i}, x_{j}\right) \geq 0
$$

holds for any $x_{1}, \ldots, x_{n} \in \mathcal{X}$, given $n \in \mathbb{N}, c_{1}, \ldots, c_{n} \in \mathbb{R}$.

## Examples:

1. Linear kernel: $K\left(x_{i}, x_{j}\right)=x_{i}^{T} x_{j}$
2. Polynomial kernel: $K\left(x_{i}, x_{j}\right)=\left(\gamma x_{i}^{T} x_{j}+r\right)^{d}$
3. Gaussian (RBF) kernel: $K\left(x_{i}, x_{j}\right)=\exp \left(-\gamma| | x_{i}-x_{j} \mid \|^{2}\right)$

## KERNEL METHODS: PROS AND CONS

1. Can handle complex non-linear decision boundaries
2. Need to work with a kernel matrix of size $N \times N$, where N is the size of the dataset.
3. Complexity typically grows as $\mathcal{O}\left(N^{3}\right)$. Good for small datasets, can not scale easily to million-sized dataset.
4. Some of those problems can be solved by inverting the kernel trick, but it is an advanced topic (see Random Fourier Features, if interested).

## KERNEL TRICK FOR REGRESSION

One can easily apply kernel trick for regression.

In fact, it is equivalent to the linear model of the form
$f(x, \theta)=\sum_{i=1}^{N} \theta_{i} K\left(x, x_{i}\right)$, i.e. the linear model with dimension equal to the number of
samples in the dataset.

Instead of solving least squares problems, one has to carefully regularize the solution

## RECAP OF LECTURE 3

- Linear regression
- Logistic regression
- Support vector machine
- Kernel trick


## NEXT LECTURE

Classical ML:
Decision trees,
random forests,
boosting.

